

American Women's Club of Thailand

Advertising Rate Sheet



72/1 Sukhumvit 38 | Bangkok 10110 | Tel: 662-712-3380, Fax: 662-712-3919

There are three opportunities for your company to advertise with the American Women's Club (AWC) of Thailand: the AWC News (member newsletter), E-Blast to all members, and AWC Online (the website). We invite you to consider marketing your services to the AWC members through one or all avenues. Ask us about discount combinations.

AWC News

Published 11 times per year (each month with June & July combined)
Contact <news@awcthailand.org>

AD SIZES	One (1) Insertion*	6-issue Prepaid 20% disc	11-issue Prepaid 30% disc
1/8 pg (3.75" x 2")	1,500	7,200	11,550
1/4 pg (3.75" x 4.5")	2,500	12,000	19,250
1/2 pg (7.5" x 4.5")	4,000	19,200	30,800
Full pg (7.5" x 9") (width x height)	7,000	33,600	53,900

TERMS & NOTES:

- Payment due at time of booking
- Preprinted inserts are not accepted
- Deadline: 5th business day of the month prior to publication

*Members only: 10% discount on single insertions up to 5 issues, after which standard discount for 6- & 11-month insertions apply.

E-BLAST to AWC Members

Contact <online@awcthailand.org>

One-time E-mail Message (includes brief descriptive text, hyperlinked logo & link to advertisement)	7,000
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TERMS & NOTES:

- Payment required in advance
- Timing of delivery scheduled at time of booking

AWC Online (Website)

<http://www.awcthailand.org/>

Contact <online@awcthailand.org>



AD SIZES	6 mos	12 mos
All Site Pages		
Logo (177 px by 64 px)	36,000	65,000 (=10% disc)
Home Page		
Logo (215 px by 75 px)	22,000	35,000 (=20% disc)

TERMS & NOTES:

- Limit 3 sponsors
- Logo includes hyperlink to company site
- Only static images (no animated logos)
- Payment required in advance

All amounts in Thai Baht (inc VAT) and subject to change. Effective December 2013.